

TOBACCO ENDGAME PROGRESS

U.S. & GLOBAL MOMENTUM (AS OF DEC 2025)

Action on Smoking and Health (ASH) is leading a global campaign to phase out the sale of commercial tobacco products.

U.S. ENDGAME PROGRESS

SALES BANS

- Beverly Hills, CA
- Manhattan Beach, CA
- Tiburon, CA
- Ross, CA

PHASING OUT RETAIL LICENSES

- Dolgeville, NY
- Bloomington, MN
- Little Canada, MN
- St. Anthony Village, MN



NICOTINE-FREE GENERATION POLICIES

1. Brookline, MA
2. Stoneham, MA
3. Wakefield, MA
4. Melrose, MA
5. Winchester, MA
6. Malden, MA
7. Reading, MA
8. Concord, MA
9. Manchester, MA

10. Chelsea, MA
11. Belchertown, MA
12. Needham, MA
13. Pelham, MA
14. Newton, MA
15. Somerville, MA

16. Hopkinton, MA
17. Conway, MA
18. South Hadley, MA
19. Dover, MA
20. Leverett, MA
21. Amherst, MA



FILTER BAN

- Santa Cruz County, CA



STATE BILLS INTRODUCED

- Hawaii - 2025
- Indiana - 2025
- Massachusetts - 2025
- Nevada - 2025
- California - 2024



U.S. SUMMARY SPOTLIGHT BOX

- 21 MA towns with NFG
- 4 towns phasing out retail licenses
- 4 CA cities with full sales bans
- 1 county banning cigarette filters
- 4 state bills introduced in 2025

GLOBAL PROGRESS

- **Maldives:** Smoke-Free Generation implemented (e-cigs already banned)
- **United Kingdom:** Tobacco-Free Generation bill pending
- **South Australia:** Nicotine-Free Generation bill pending
- **European Union:** Funding endgame work in 23 countries

CHAMPIONS TO NOTE

- **BALANGA CITY, PHILIPPINES (2016)**
Tobacco-Free Generation policy, first in the world. Industry lawsuit blocked.
- **NEW ZEALAND (2022–2023 → REPEALED)**
Historic Smokefree Generation law reversed by new government.