



22 November 2025

FCTC/COP11(5)

Decision

FCTC/COP11(5) Forward-looking tobacco control measures (in relation to Article 2.1 of the WHO FCTC)

The Conference of the Parties (COP),

Recalling that Article 2.1 of the WHO Framework Convention on Tobacco Control (WHO FCTC) states that in order to better protect human health, Parties are encouraged to implement measures beyond those required by the Convention and its protocols, and that nothing in those instruments shall prevent a Party from imposing stricter requirements that are consistent with their provisions and are in accordance with international law;

Noting that Article 3 of the Convention articulates the objective of the treaty in the context of a framework for tobacco control measures to be implemented by the Parties at the national, regional and international levels in order to reduce continually and substantially the prevalence of tobacco use and exposure to tobacco smoke;

Recalling that Article 4 of the Convention highlights the need for comprehensive multisectoral tobacco control measures, and that Article 5 provides that each Party shall develop, implement, periodically update and review comprehensive multisectoral national tobacco control strategies, plans and programmes in accordance with this Convention;

Recalling that Article 5.3 of the WHO FCTC calls on Parties in setting and implementing their public health policies with respect to tobacco control to act to protect these policies from commercial and other vested interests of the tobacco industry in accordance with national law;

Recalling decision FCTC/COP10(12) that established an expert group on tobacco control measures that are forward-looking and could be contemplated within the scope of Article 2.1 of the WHO FCTC;

Welcoming the report contained in document FCTC/COP/11/5 and noting with satisfaction the outcome of the work of the Expert Group,

1. INVITES Parties, in accordance with national laws, regulations, context and priorities:
 - (a) to note the forward-looking tobacco control measures – which are voluntary, may be contemplated within the scope of Article 2.1 of the WHO FCTC, and expand or intensify approaches to tobacco control – that have been listed and described by the Expert Group, and are presented as options for consideration by Parties; and
 - (b) to note that the list of forward-looking tobacco control measures identified and described by the Expert Group is not exhaustive, and other future forward-looking measures may be considered by Parties;
2. REQUESTS the Convention Secretariat to disseminate the work of the Expert Group, through facilitating experience-sharing between Parties on the adoption and implementation of forward-looking tobacco control measures; publishing information received from the Parties pursuant to their reporting obligations under the Convention in relation to forward-looking measures; supporting Parties and the work of WHO FCTC Knowledge Hubs in developing and sharing best practice and case studies on Parties' experience in relation to forward-looking tobacco control measures; and publishing information material, including with support from the World Health Organization, on forward-looking tobacco control measures.

(Fifth plenary meeting, 22 November 2025)
