

WHO FCTC:

How We Got Here and Where We're Going

February 13, 2025

SPEAKERS



Dr. Judith Mackay

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FCTC: The Early Days

- What did you expect?
- What were your expectations when you first engaged in the FCTC process?



FCTC: The Role of Civil Society

- How did civil society impact the FCTC?
- What was the role of the tobacco industry in early the FCTC processes?



FCTC: Today

- Has the FCTC lived up to its full potential?
- How do we ensure that we maximize on the FCTC's potential?



STAY INVOLVED

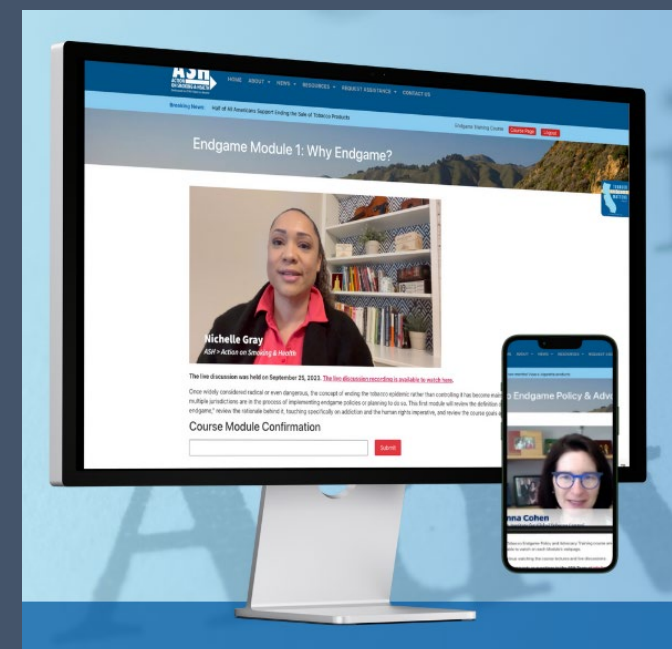


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NEXT WEBINAR:

*FCTC: Connecting California
Past and Present*

February 27, 2025



*Tobacco Endgame
Policy and Advocacy
Training Course*

<https://Endgame.Training>