

With a small but mighty team of 8, ASH maintains a disproportionately large impact in the field of public health, as compared to our size.

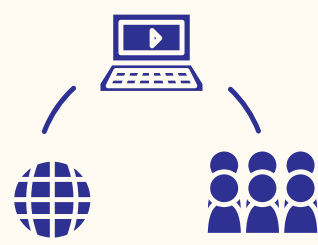
## TRAINING & TECHNICAL ASSISTANCE



**21**

jurisdictions received endgame and communications technical assistance

**1**



Tobacco Endgame Policy and Advocacy Training Course



**3,003**

advocates trained



**15**

webinars

**6**



jurisdictions received media campaign technical assistance



**3**

endgame training resources

## ADVOCACY



**2**

advocacy reports

**3**



UN treaty negotiations on plastic pollution and tobacco

**6**



major sign on campaigns gaining support from 100s of partner organizations



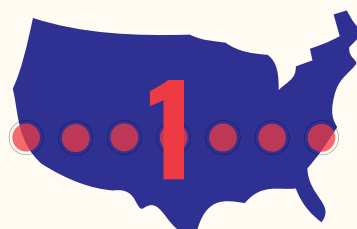
**6**

submissions to UN bodies



**1**

Federal menthol rule being monitored



**1**

U.S. Tobacco Industry Lobbyist and Lobbying Firm Registration Tracker, covering all 50 states and DC

## PUBLIC MESSAGING

**40**

Mainstream presentations to diverse audiences



**4**

Tobacco Endgame Matters Podcast episodes



**43**

Blogs



**11**

Press Releases

