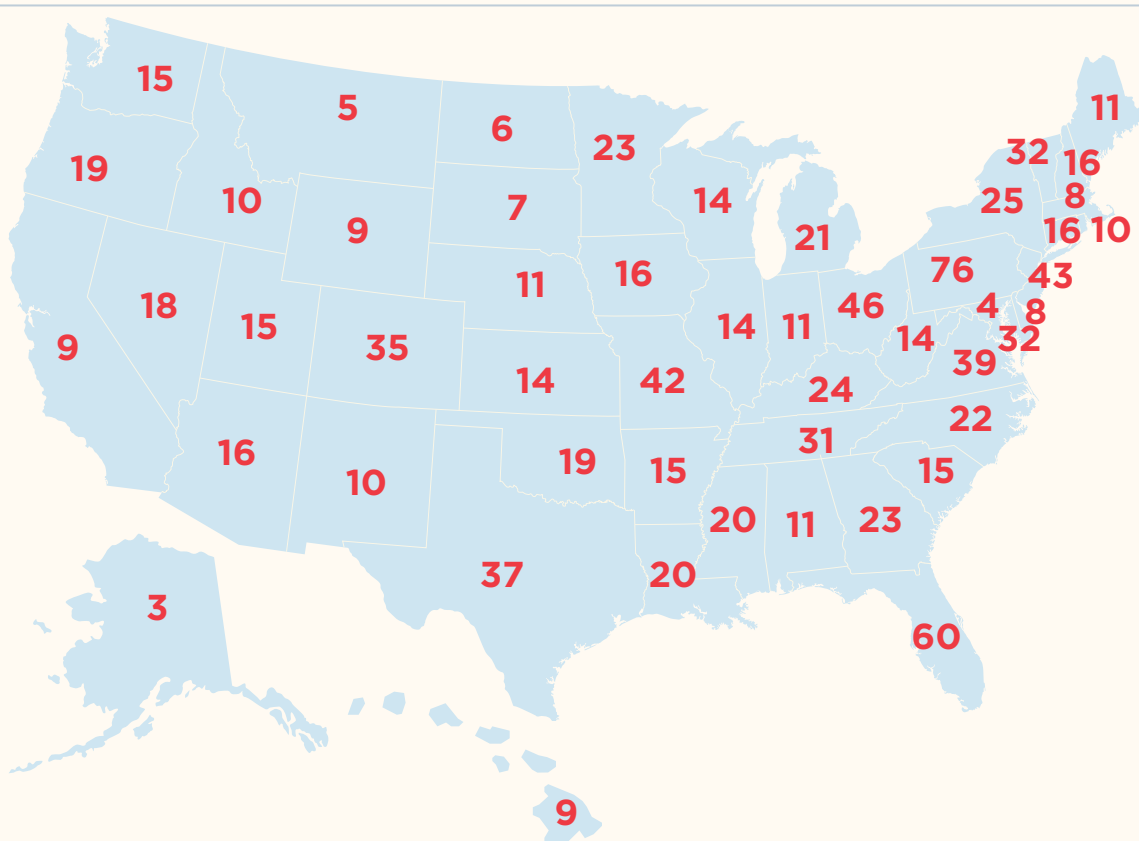


2024 TOBACCO INDUSTRY LOBBYING HARMS PUBLIC HEALTH POLICYMAKING



HIGHLIGHTS

2024 U.S. TOBACCO INDUSTRY LOBBYIST & LOBBYING FIRM REGISTRATION TRACKER



TOTAL NUMBER OF TOBACCO INDUSTRY LOBBYING REGISTRATIONS AT THE STATE LEVEL IN THE U.S. IN 2024



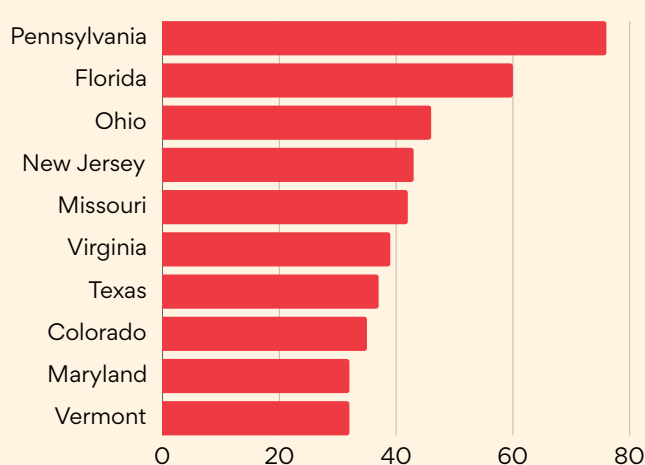
10.7%

increase since 2023
(100 more registrations)

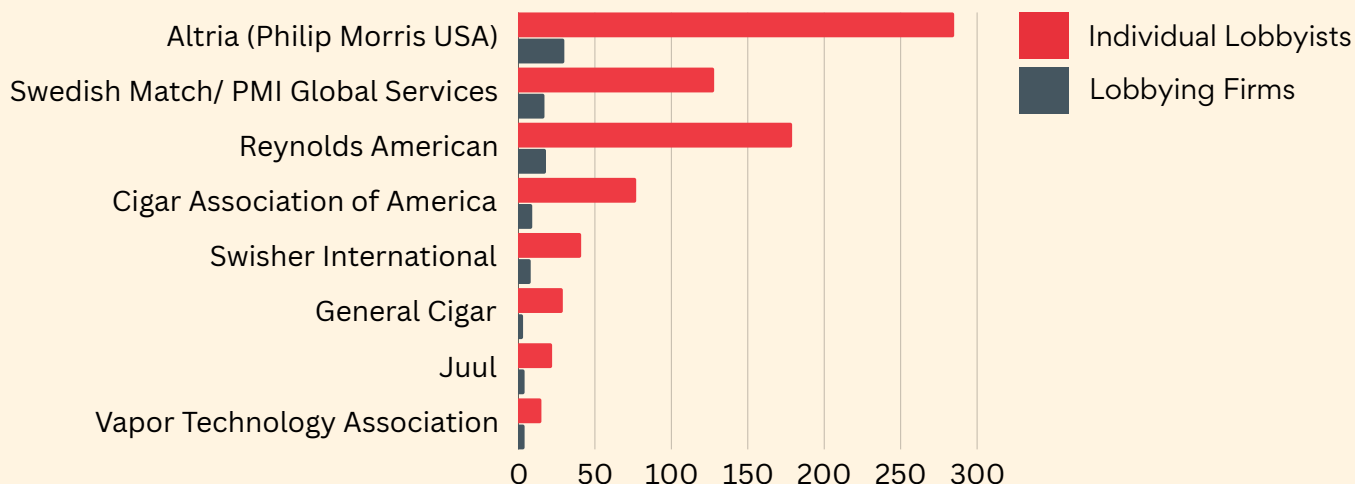
2.5%

increase since 2021

TOP 10 U.S. STATES WITH THE MOST REGISTRATIONS IN 2024



TOBACCO COMPANIES' INFLUENCE IN U.S. POLICYMAKING, RANKED BY THEIR NUMBER OF REGISTERED LOBBYISTS



Not included above, **140 lobbyists and 21 lobbying firms** hired by dozens of other tobacco industry organizations.

KEY INSIGHTS

- In 2024 at the state level, a total of 1027 tobacco industry lobbyist and lobbying firm registrations were identified, involving 950 lobbyists or lobbying firms.
- State level tobacco industry lobbying registrations increased over 2023 despite Juul's 81% decrease in registrations as of 2024.
- Philip Morris International (PMI) Global Services acquired Swedish Match in 2023. Since 2021, they have increased the number of lobbyists they employ by 200% across the U.S., now with a total of 145 registrations for lobbyists or firms covering 38 states.

TAKE ACTION

There is an irreconcilable conflict between the goals of tobacco companies and those of the public health community. Advocates should use the ASH Tracker for:



ACTIVE MONITORING



TREND IDENTIFICATION



STRATEGIC OUTREACH



ADVOCACY EMPOWERMENT