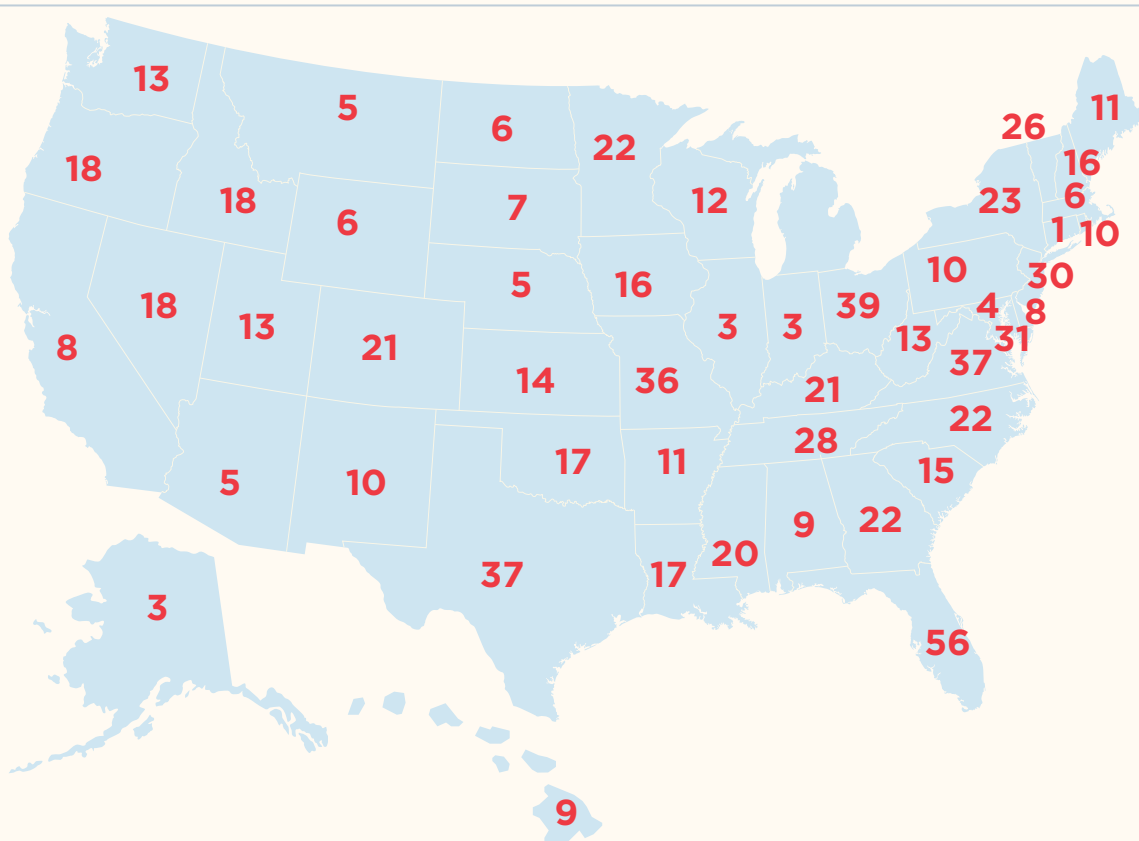


# 2024 TOBACCO INDUSTRY LOBBYING HARMS PUBLIC HEALTH POLICYMAKING



## HIGHLIGHTS

### 2024 U.S. TOBACCO INDUSTRY LOBBYIST & LOBBYING FIRM REGISTRATION TRACKER



#### TOTAL NUMBER OF TOBACCO INDUSTRY LOBBYING REGISTRATIONS AT THE STATE LEVEL IN THE U.S. IN 2024



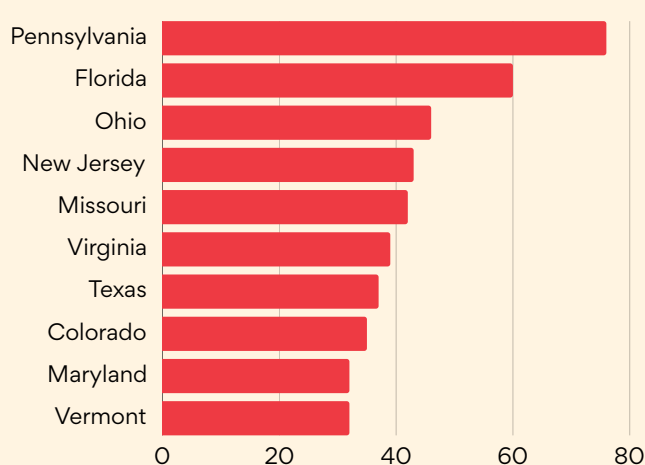
**10.7%**

increase since 2023  
(100 more registrations)

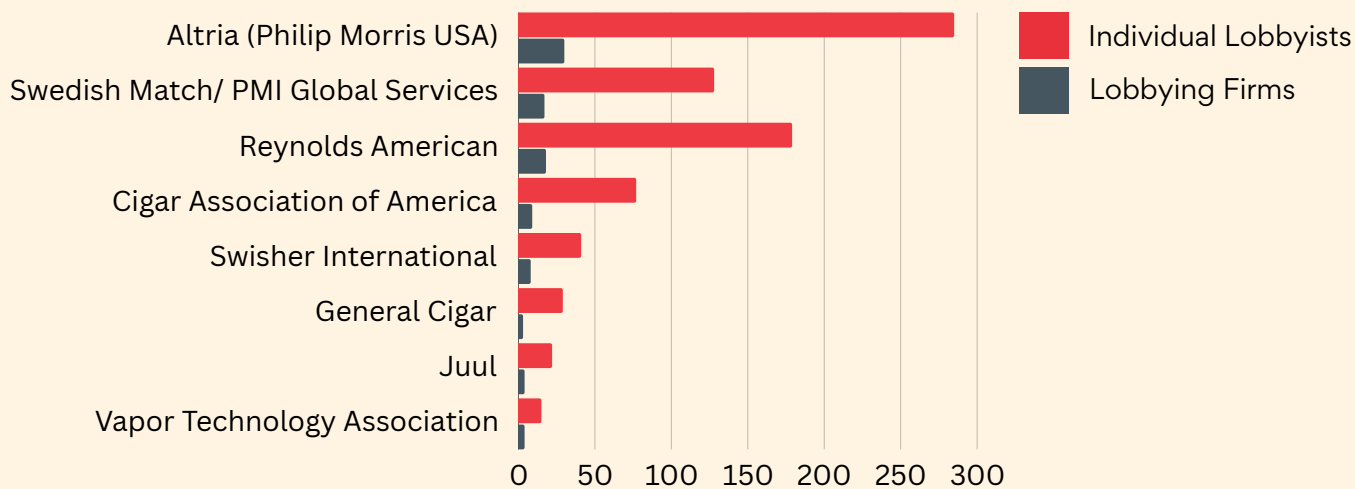
**2.5%**

increase since 2021

#### TOP 10 U.S. STATES WITH THE MOST REGISTRATIONS IN 2024



### TOBACCO COMPANIES' INFLUENCE IN U.S. POLICYMAKING, RANKED BY THEIR NUMBER OF REGISTERED LOBBYISTS



Not included above, **140 lobbyists and 21 lobbying firms** hired by dozens of other tobacco industry organizations.

## KEY INSIGHTS

- In 2024 at the state level, a total of 1027 tobacco industry lobbyist and lobbying firm registrations were identified, involving 950 lobbyists or lobbying firms.
- State level tobacco industry lobbying registrations increased over 2023 despite Juul's 81% decrease in registrations as of 2024.
- Philip Morris International (PMI) Global Services acquired Swedish Match in 2023. Since 2021, they have increased the number of lobbyists they employ by 200% across the U.S., now with a total of 145 registrations for lobbyists or firms covering 38 states.

## TAKE ACTION

There is an irreconcilable conflict between the goals of tobacco companies and those of the public health community. Advocates should use the ASH Tracker for:



**ACTIVE MONITORING**



**TREND IDENTIFICATION**



**STRATEGIC OUTREACH**



**ADVOCACY EMPOWERMENT**