Governments therefore have a duty to protect their citizens from the tobacco industry and harms from tobacco. Everyone has a right to life and to health.

Legal remedies are available at the international, regional, and national levels.

**HUMAN RIGHTS CONNECTION**

**182 COUNTRIES HAVE RATIFIED CERD**

CERD has the force of national law, so General Recommendation 37 will be a global legal recommendation to strengthen tobacco control at the national level.

**How the UN Committee on the Elimination of all forms of Racial Discrimination (CERD)'s General Recommendation 37 Advances Tobacco Control**

**ICERD is a government obligation, and provides one path to seek remedies.**

**Signing CERD + Ratifying CERD = National Law**

https://ash.org/cedr2023