## Tools to promote implementation of FCTC Article 14 on tobacco cessation

# Version 1, October 2015 Martin Raw, Hayden McRobbie, Robert West, Ann McNeill

The FCTC Article 14 guidelines recommend that Parties should conduct a national situation analysis, in order to develop a strategic plan for the provision of tobacco cessation support (paragraph 20). The tools or documents described below have been developed to help countries conduct such an analysis, in order to plan the next steps in developing or improving the provision of cessation support.

These tools closely follow the recommendations of the FCTC Article 14 Guidelines and should be used in conjunction with them. They have been designed for use by government officials or other national leaders on cessation. However in line with recommendations of both the FCTC and Article 14 Guidelines, we believe they will be most useful if the strategic analysis is conducted by all key stakeholders in the country, working together in partnership.

#### The tools

1) The **National Situation Analysis** (**NSA**) is a questionnaire with a separate instructions document.

It has been designed to help a country:

- 1. Analyse the current state of tobacco control in the country.
- 2. Analyse the current situation with regard to cessation support, including available infrastructure and resources.
- 3. Identify the next steps to improve or develop cessation support, on the basis of this situation analysis.
- 2) Guidance on developing national tobacco cessation guidelines (short version: National Guidelines Guidance or NGG) describes how to develop national treatment guidelines.
- 3) The **Effectiveness and Affordability Review** (**EAR**) (full title "Interventions to promote tobacco cessation: a review of effectiveness and affordability for use in national guideline development") summarises the evidence for tobacco cessation support, with estimates of affordability. It is designed to be used as as the evidence base for national guidelines, and as a tool to assess the affordability of cessation interventions. This should speed up guideline development, help keep them short, action oriented, and affordable, by removing the need to re-review the evidence. The **EAR** includes a spreadsheet/caclulator into which you can input country data, in order to calculate the cost effectiveness and affordability of an intervention in your country.

We recommend that these tools be used with the support of an independent specialist, who can offer an objective perspective, help collect and summarise information, and help identify options for next steps.

These tools are freely available for anyone to use. However they will periodically updated and improved, in the light of our experience working with them, so we recommend that you occasionally check for the latest versions with us and /or on <a href="www.treatobacco.net">www.treatobacco.net</a>, where they will be posted.

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These documents have been produced in collaboration with Hayden McRobbie, Robert West and Ann McNeill, all of whom are members of the UK Centre for Tobacco Control Studies, and authors of the Effectiveness and Affordability Review.

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