

# U.S. TOBACCO INDUSTRY INTERFERENCE INDEX 2020

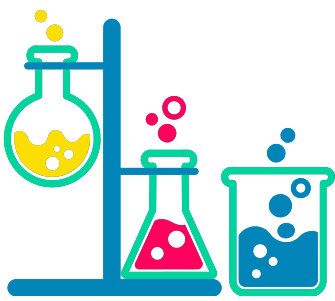
The tobacco industry uses multiple tools and tactics to influence and shape tobacco control public health policy. **The U.S. Tobacco Industry Interference Index 2020** explores and quantifies the indicators that are common entry points for the tobacco industry as well as the WHO Framework Convention on Tobacco Control (WHO FCTC) Article 5.3 Guidelines that strive to counter them. On a scale where lower means less tobacco industry interference and higher is worse, the United States' score is the 43rd highest out of 57 participating countries in the Global Tobacco Industry Interference Index at 66/100. **This clearly shows that the U.S. has a lot of work left to do.**

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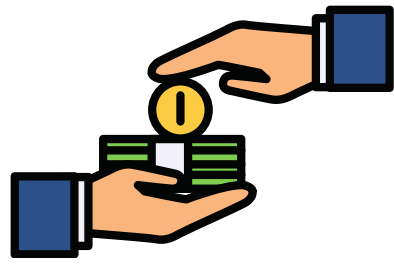
## TOBACCO INDUSTRY INTERFERENCE IN PUBLIC POLICY

Effective tobacco control policies are in direct opposition with the economic interest of the tobacco industry, their front groups and other associates, individuals, and organizations. There is a large body of evidence that shows tobacco companies use many tactics to interfere with tobacco control including but not limited to:

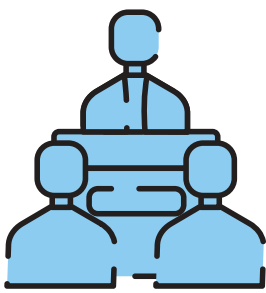
### Financing Research



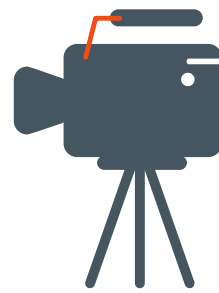
### Campaign Contributions



### Lobbying

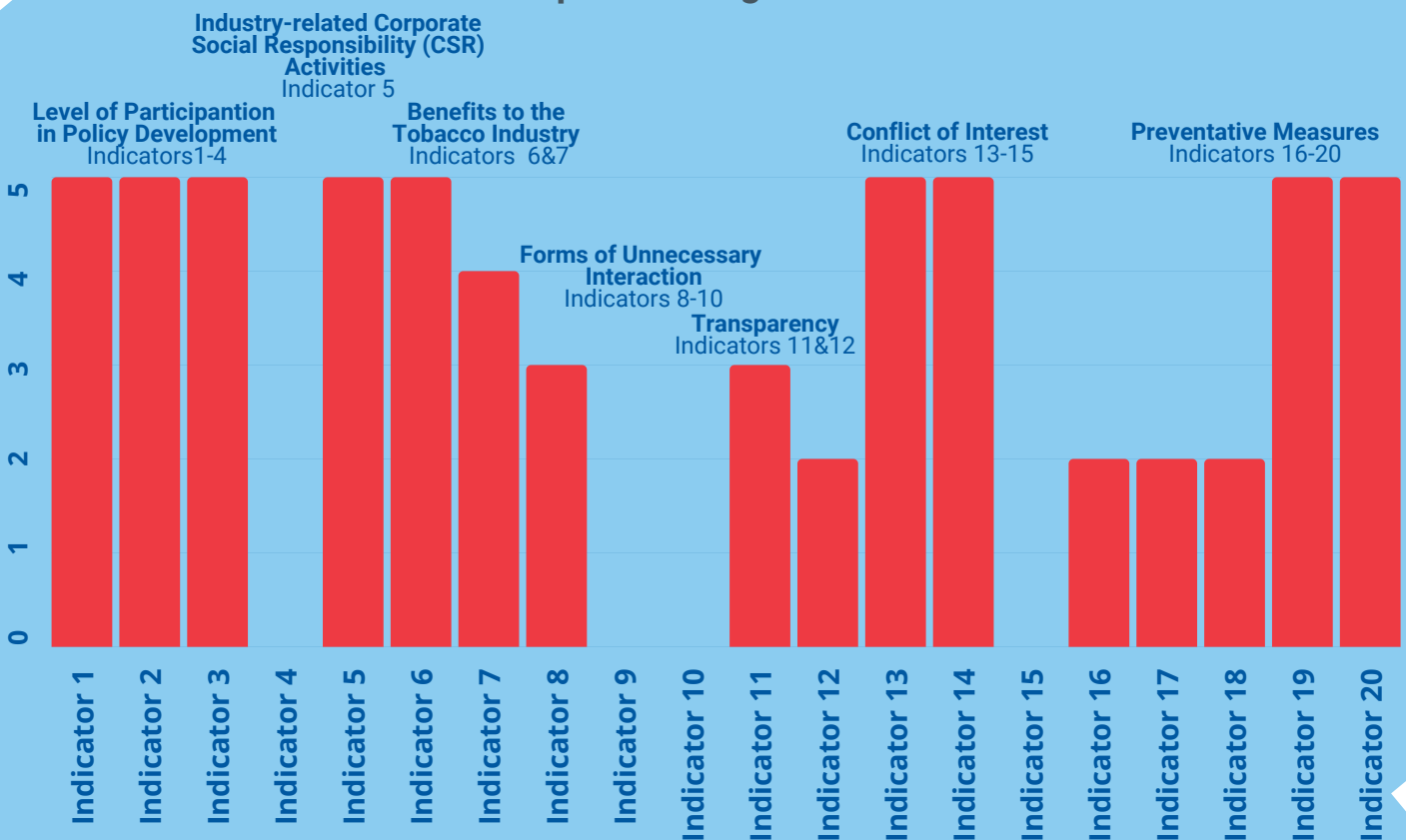


### PR Campaigns



## INDEX INDICATORS

Below are the U.S. scores for each indicator. For a full description of the indicators please visit <https://ash.org/2020index>



## RECOMMENDATIONS

- 1 RAISE AWARENESS
- 2 EMPLOY AVAILABLE RESOURCES
- 3 LEVERAGE PUBLIC SUPPORT
- 4 TRACK LOBBYING ACTIVITIES
- 5 INCREASE TRANSPARENCY
- 6 ADOPT OFFICIAL CODES OF CONDUCT
- 7 REJECT TOBACCO INDUSTRY GIFTS
- 8 DIVEST FROM TOBACCO

Read the full report and learn more <https://ash.org/2020index>



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