

Why the WHO Tobacco Treaty Negotiations (COP) Matter



Speakers



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Moderator

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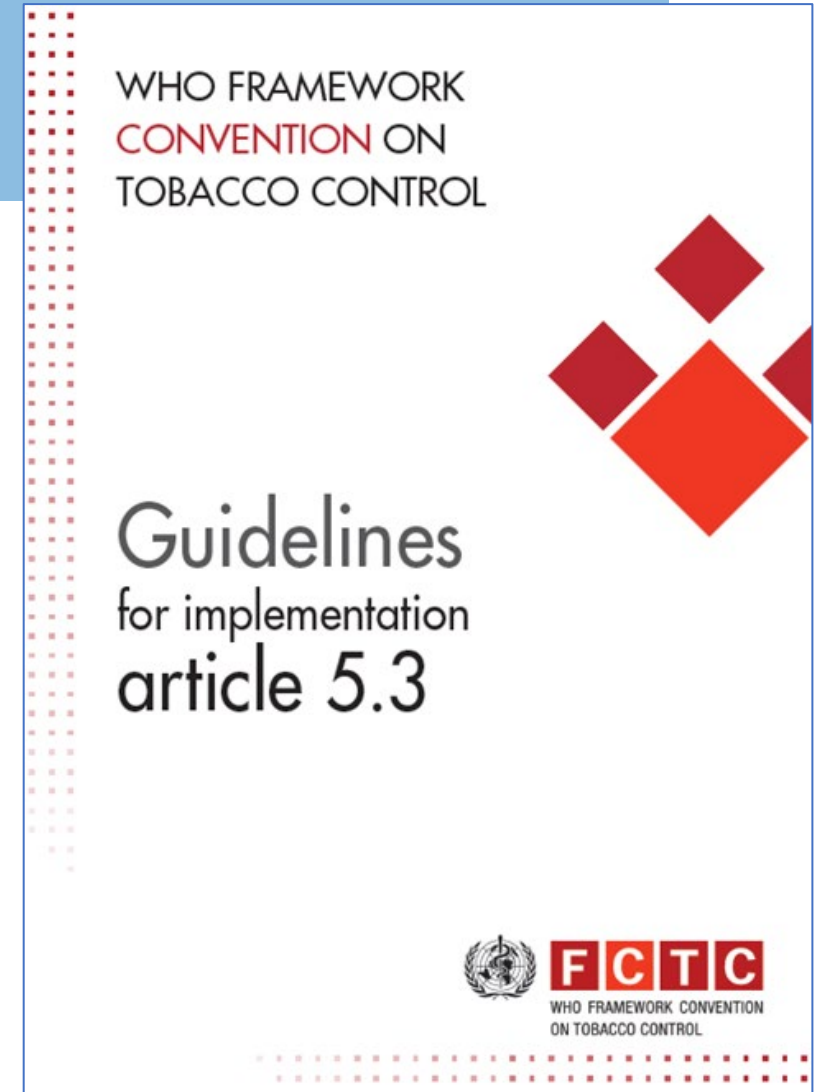


Dedicated to **ZERO** Tobacco Deaths



Article 5.3

In setting and implementing their public health policies with respect to tobacco control, Parties shall act to protect these policies from commercial and other vested interests of the tobacco industry in accordance with national law.



Human Rights

WHO Framework Convention on Tobacco Control

Preamble



The Parties to this Convention, Determined to give priority to their right to protect public health...

...Recalling Article 12 of the International Covenant on Economic, Social and Cultural Rights, adopted by the United Nations General Assembly on 16 December 1966, which states that it is the right of everyone to the enjoyment of the highest attainable standard of physical and mental health,

Recalling also the preamble to the Constitution of the World Health Organization, which states that the enjoyment of the highest attainable standard of health is one of the fundamental rights of every human being without distinction of race, religion, political belief, economic or social condition, Determined to promote measures of tobacco control based on current and relevant scientific, technical and economic considerations, Recalling that the Convention on the Elimination of All Forms of Discrimination against Women, adopted by the United Nations General Assembly on 18 December 1979, provides that States Parties to that Convention shall take appropriate measures to eliminate discrimination against women in the field of health care,

...Recalling further that the Convention on the Rights of the Child, adopted by the United Nations General Assembly on 20 November 1989, provides that States Parties to that Convention recognize the right of the child to the enjoyment of the highest attainable standard of health,



Project Sunset



Phase out the sale of
commercial tobacco
products



Article 2.1

In order to better protect human health, Parties are encouraged to implement measures beyond those required by this Convention and its protocols, and nothing in these instruments shall prevent a Party from imposing stricter requirements that are consistent with their provisions and are in accordance with international law.



Article 19

Article 19 Liability

1. For the purpose of tobacco control, the Parties shall consider taking legislative action or promoting their existing laws, where necessary, to deal with criminal and civil liability, including compensation where appropriate



Article 18



PART V: PROTECTION OF THE ENVIRONMENT

Article 18

Protection of the environment and the health of persons

In carrying out their obligations under this Convention, the Parties agree to have due regard to the protection of the environment and the health of persons in relation to the environment in respect of tobacco cultivation and manufacture within their respective territories.



Panama Declaration

- (c) to strengthen their efforts to increase public awareness by providing accurate information on the health consequences associated with the use of novel and emerging nicotine and tobacco products, in particular among the youth;
- (d) to remain vigilant and monitor the advertising, promotion and sponsorship of novel and emerging nicotine and tobacco products in the entertainment media and, in particular, in digital communication platforms;
- (e) to explore measures to prevent and address the negative impact of tobacco on the environment, including in relation to cigarette filters;



COP Agenda

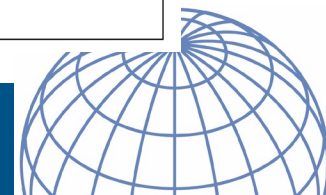
- Articles 9/10
- Article 13
- Novel and emerging products
- Implementation Review Mechanism



Side Events

ash.org/COP10

<p>Monday, 20 Nov 2023 13:30 – 14:45</p>	<p>Title: <i>Implementation of Article 5.3 of the WHO FCTC</i></p> <p><u>Organizers</u>: United Kingdom of Great Britain and Northern Ireland, WHO FCTC Knowledge Hub for Article 5.3 (Thammasat University)</p> <p><u>Co-organizers</u>: Ecuador, Corporate Accountability, Southeast Asia Tobacco Control Alliance (SEATCA)</p> <p>Moderated by Laurent Huber, ASH</p>
<p>Tuesday, 21 Nov 2023 13:30 – 14:45</p>	<p>Title: <i>Cross-border TAPS (Tobacco Advertising, Promotion and Sponsorship)</i></p> <p><u>Organizers</u>: European Network for Smoking and Tobacco Prevention (ENSP), Secretariat of the WHO Framework Convention on Tobacco Control</p> <p><u>Co-organizers</u>: Action on Smoking and Health (ASH), Campaign for Tobacco Free Kids (CTFK), Global Alliance for Tobacco Control (GATC), Truth Initiative</p>
<p>Tuesday, 21 Nov 2023 18:30 – 19:45</p>	<p>Title: <i>The FCTC a tool to advance human rights</i></p> <p><u>Organizers</u>: Action on Smoking and Health (ASH)</p> <p><u>Co-organizers</u>: Campaign for Tobacco Free Kids (CTFK)</p>
<p>Wednesday, 22 Nov 2023 13:30 – 14:45</p>	<p>Title: <i>Forward Looking Tobacco Control Measures</i></p> <p><u>Organizers</u>: Canada and the Global Alliance for Tobacco Control (GATC)</p>
<p>Friday, 24 Nov 2023 13:30 – 14:45</p>	<p>Title: <i>Dialogues to advance in the implementation of Articles 17 and 18 of the WHO FCTC</i></p> <p><u>Organizers</u>: WHO FCTC Knowledge Hub on Articles 17 & 18 (Oswaldo Cruz Foundation)</p> <p><u>Co-organizers</u>: Brazil (tbc), Action on Smoking and Health (ASH), Global Alliance for Tobacco Control (GATC), Food and Agriculture Organization (FAO) (tbc), Secretariat of the WHO Framework Convention on Tobacco Control, World Health Organization (WHO) (tbc), WHO FCTC Knowledge Hub for Article 5.3 (Thammasat University)</p>



Stay Engaged

1. Read ASH's COP10 Priorities: ash.org/COP10
2. Post on social media: **#COP10 #FCTCSavesLives**

→ Do not engage with front groups like @FCTCcopwatch or @GlobalStateTHR
3. Read the daily Bulletin online from GATC: <https://fctc.org>
4. Read daily blog updates from ASH: ash.org/COP10-news



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It's **TIME** to change
the forecast of

1 BILLION

deaths this
century



@ASHglobalAction



@ASHorg



Dedicated to ZERO Tobacco Deaths



Stay Involved



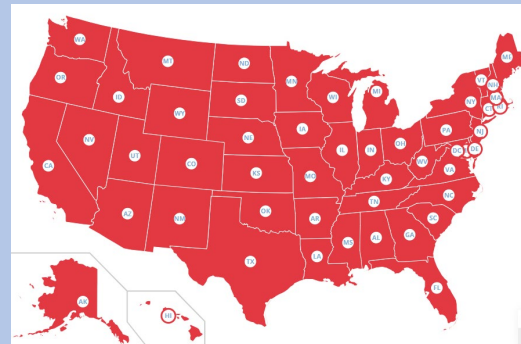
Please complete our survey after the webinar ends. Thank you!

NEXT WEBINAR:

Thursday, November 2, 2023

ASH 2023 Town Hall

Resource to Use



*U.S. Tobacco
Lobbyist & Lobbying
Firm Registration
Tracker 2023*

ash.org/tobacco-money