

ASH

**ACTION
ON SMOKING & HEALTH**


Dedicated to ZERO Tobacco Deaths



2023 TOWN HALL

November 2, 2023





**CIGARETTES ARE THE ONLY CONSUMER GOOD
THAT KILLS WHEN USED EXACTLY AS INTENDED.
SO WHY ARE TOBACCO COMPANIES ALLOWED
TO CONTINUE SELLING THEM?**

ASH IS WORKING TO CHANGE THAT.



OUR PURPOSE

As the oldest anti-tobacco non-profit in the US, ASH has been combatting the tobacco industry since 1967. Unfortunately, tobacco still kills over 8 million people a year worldwide and is the #1 cause of preventable death.

ASH's goal is to end the tobacco epidemic. and build a world with ZERO deaths from tobacco.



OUR HISTORY

ASH led the way on getting cigarette commercials banned from radio and TV and securing smoke-free airplanes and work places. In the early 2000s, ASH played a major role in the world's first public health treaty, the WHO Framework Convention on Tobacco Control.

By 2016, ASH began championing a human-rights based approach to tobacco control, prioritizing health equity. We work to protect everyone's human right to health, life, a healthy environment, and the right to be free from discrimination based on your race, gender, or sexual orientation.



OUR VISION

A world free from the harm caused by tobacco.

OUR MISSION

To advocate for innovative legal and policy measures to end the global tobacco epidemic.



TOBACCO ENDGAME

LIABILITY

HUMAN RIGHTS

TOBACCO TREATY

ENVIRONMENT

HOW WE DO IT

ASH

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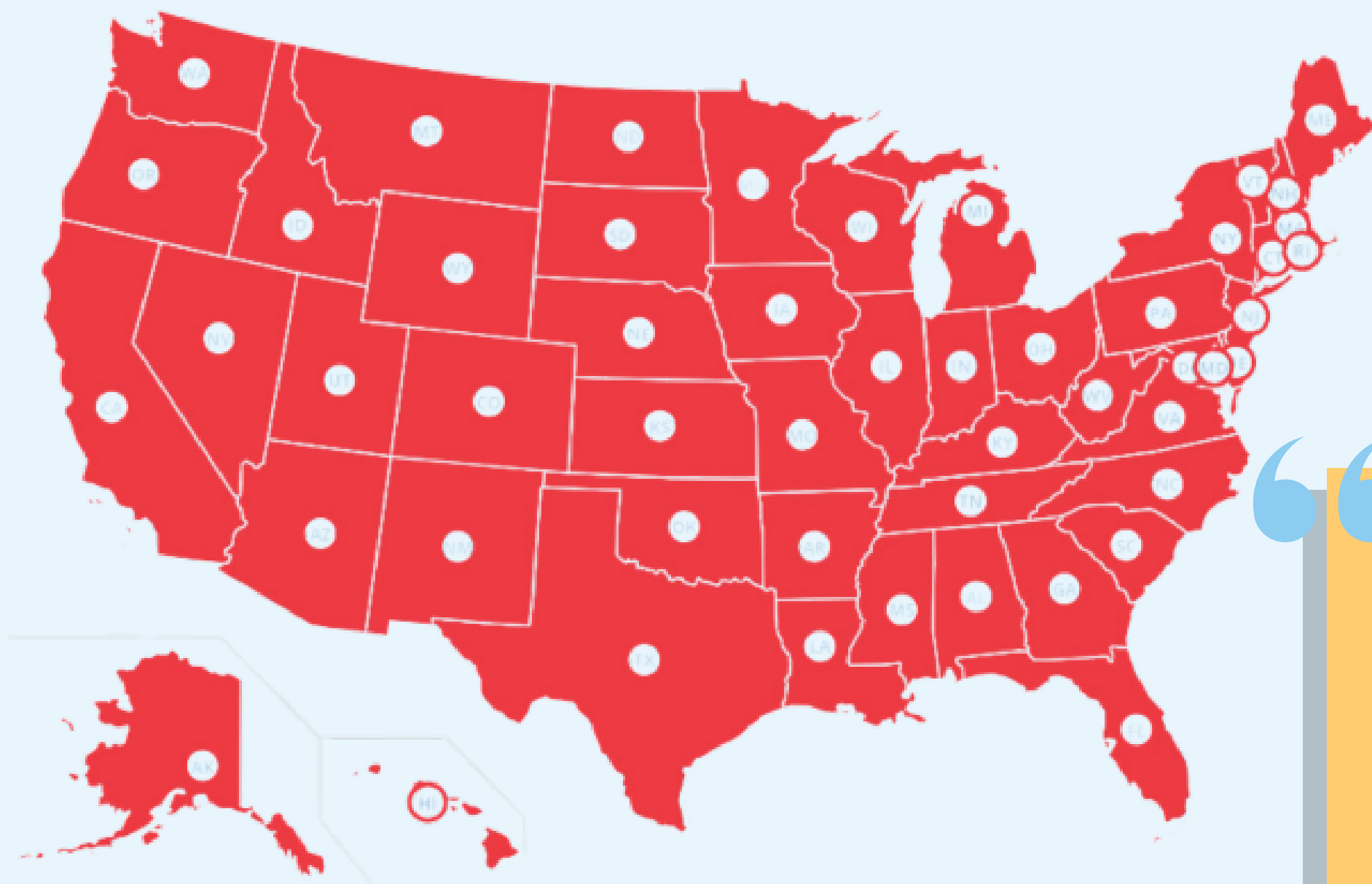
Dedicated to ZERO Tobacco Deaths

Practical Tools

ash.org/tobacco-money/

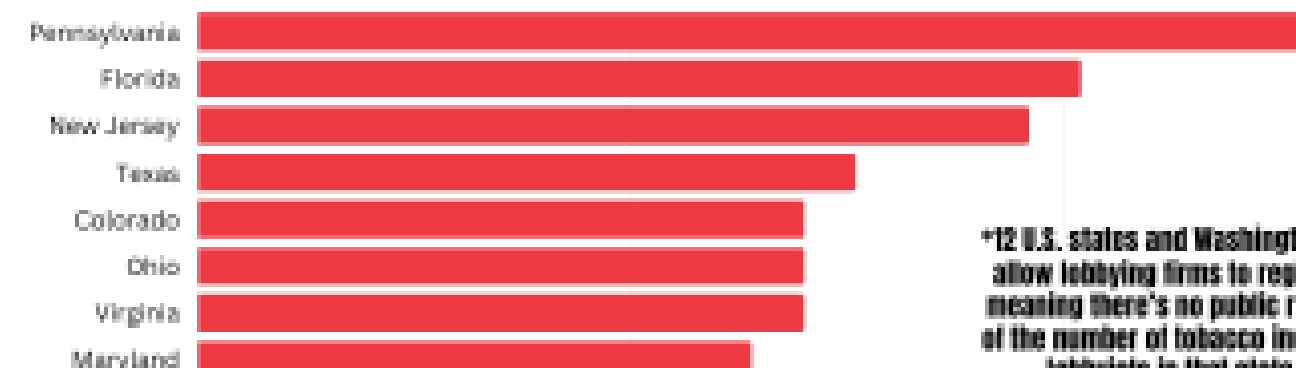
The tobacco industry has been a tremendous threat to public health for decades, and it's no surprise that they come with a wide array of lobbyists and consultants doing their bidding.

~Stacey Gagosian, Vice President of Public Policy at Truth Initiative



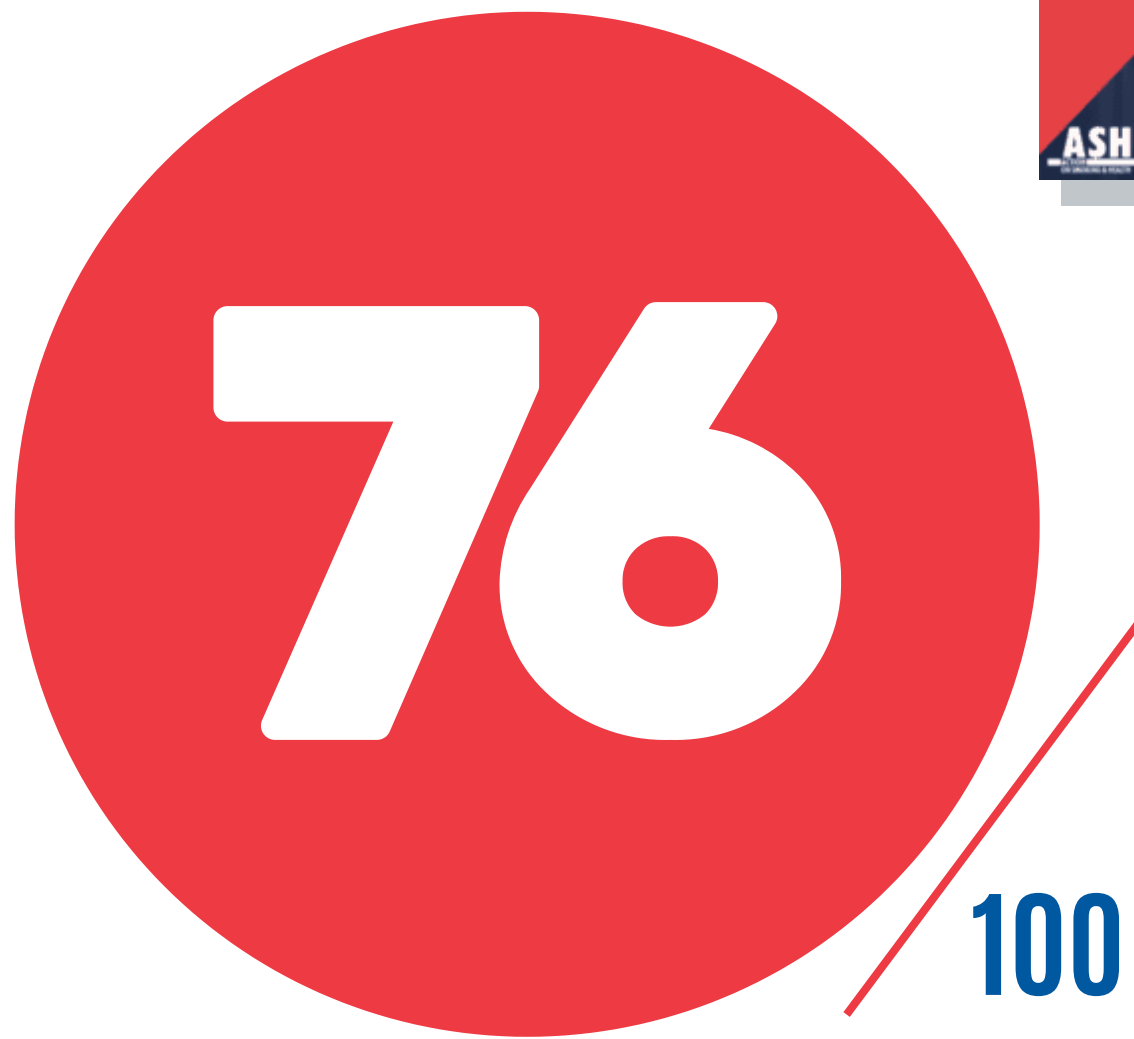
TOBACCO LOBBYIST AND LOBBYING FIRM TRACKER

Top 11 U.S. States: with the **Most** Tobacco Lobbyists (that we can publicly count*)



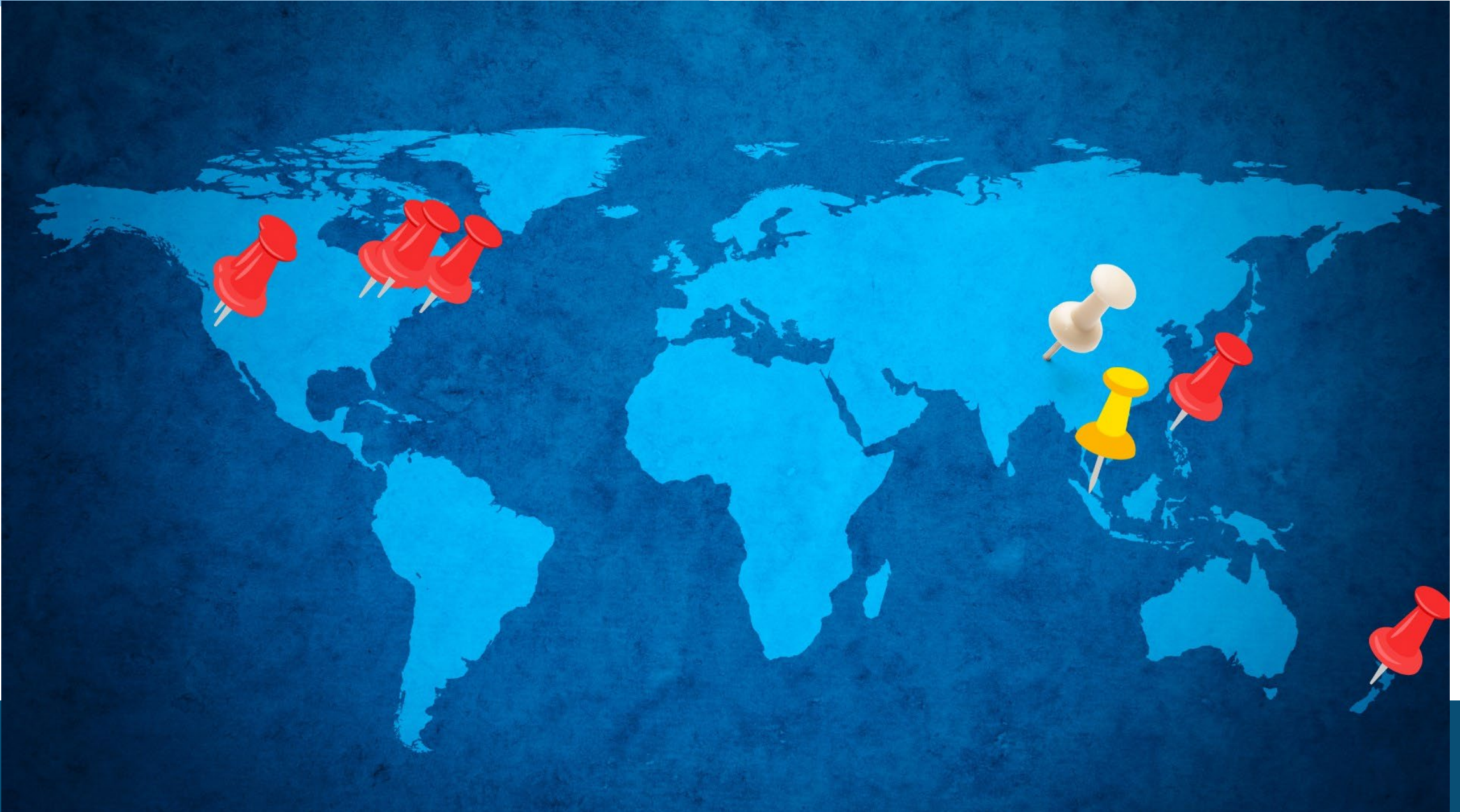
*12 U.S. states and Washington, DC allow lobbying firms to register, meaning there's no public record of the number of tobacco industry lobbyists in those states.

2023 U.S. Score



 This is the raw score for the U.S. and is subject to adjustment in the Global Index.

Legislation



A world map with a light beige background. Red dots are placed on the map to indicate specific locations. There are three dots in North America (two in the US and one in Mexico), five dots in Europe (three in Western Europe and two in Eastern Europe), three dots in Asia (one in China, one in India, and one in Southeast Asia), and two dots in Australia (one in the southeast and one in the southwest).

Stay Involved



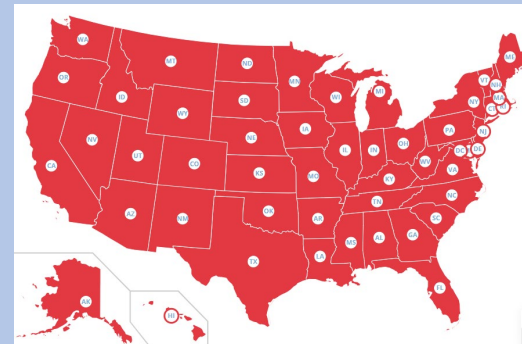
Please complete our survey after the webinar ends. Thank you!

NEXT WEBINAR:

Placeholder: Response to the U.S. FDA Rule Banning Menthol, When Announced

Date & Time: Unknown

Resource to Use



U.S. Tobacco Lobbyist & Lobbying Firm Registration Tracker 2023

ash.org/tobacco-money