Cigarettes are the only consumer good that kills when used exactly as intended. So why are tobacco companies allowed to continue selling them?

Ash is working to change that.
OUR PURPOSE

As the oldest anti-tobacco non-profit in the US, ASH has been combatting the tobacco industry since 1967. Unfortunately, tobacco still kills over 8 million people a year worldwide and is the #1 cause of preventable death.

ASH’s goal is to end the tobacco epidemic and build a world with ZERO deaths from tobacco.
ASH led the way on getting cigarette commercials banned from radio and TV and securing smoke-free airplanes and work places. In the early 2000s, ASH played a major role in the world’s first public health treaty, the WHO Framework Convention on Tobacco Control.

By 2016, ASH began championing a human-rights based approach to tobacco control, prioritizing health equity. We work to protect everyone’s human right to health, life, a healthy environment, and the right to be free from discrimination based on your race, gender, or sexual orientation.
OUR VISION
A world free from the harm caused by tobacco.

OUR MISSION
To advocate for innovative legal and policy measures to end the global tobacco epidemic.
The tobacco industry has been a tremendous threat to public health for decades, and it’s no surprise that they come with a wide array of lobbyists and consultants doing their bidding.

"Stacey Gagosian, Vice President of Public Policy at Truth Initiative"
2023 U.S. Score

76

/ 100

This is the raw score for the U.S. and is subject to adjustment in the Global Index.
Legislation
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Please complete our survey after the webinar ends. Thank you!

NEXT WEBINAR:
Placeholder: Response to the U.S. FDA Rule Banning Menthol, When Announced

Date & Time: Unknown

Resource to Use

U.S. Tobacco Lobbyist & Lobbying Firm Registration Tracker 2023
ash.org/tobacco-money

ASH
Dedicated to ZERO Tobacco Deaths